



CEIPA

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GLOBAL COMPETITION

1. PROGRAM DESCRIPTION

The Innovative Solutions for Sustainable Development Global Competition is an annual competition that seeks proposals from Partner Institutions students who have innovative, impactful, and action-oriented proposals that are entrepreneurial in nature based on the 17 SD Goals.

The main goal of the competition is to equip students with core skill sets that are essential for career success such as critical thinking, communication, presentation skills, teamwork, time management, innovation, and resiliency.

It also aims to nurture an entrepreneurial mindset among students besides sharpening one's English Language and pitching skills.

2. 2024 COMPETITION BRIEF

Competition Theme: *Impacting Communities Through Sustainable Innovations*

Global competition 2024 is a Cintana - ASU initiative that challenges creative thinkers and would be entrepreneurs and budding visionaries to create compelling innovations and prototypes related to the Sustainable Development Goals (SDG's), which would impact our communities, making a positive difference in today's world.

This is a wonderful opportunity for entrepreneurs and innovators to showcase their creativity and come up with unique solutions to the challenges of today's world.

The best idea from each Cintana Alliance University will receive recognition by getting a chance to compete in Arizona while having the opportunity to visit Arizona State University. All teams will be asked to present their ideas and prototypes, which will then be evaluated by a panel of experts.

3. PROGRAM DETAILS

3.1. Competition Rounds and prizes.

This competition will be divided into two rounds:

- **Home University Round:** Each participating university will choose the best idea or project among all local submissions. The winners from each participating university's local competition will travel to Arizona to compete in the final round.



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The **prize** for the three students of the winning team is a scholarship that covers the expenses of the ASU-Cintana Summer Experience 2024 program. This scholarship includes program tuition, meals, and accommodation as per the terms and conditions set by CINTANA and ASU¹.

- **Final Round:** Winners of the first round will pitch their idea during the final round of the competition, held during the 2024 Summer Experience Program at Arizona State University (ASU) in Tempe, Arizona. This round offers an exciting opportunity to participate in the ASU Summer Experience program while competing for the grand prize².

First Prize: \$5,000 for project development and implementation + Access to Senior Management Advisors & Mentorship

Second Prize: Access to Senior Management Advisors & Mentorship

3.2. Participant Criteria

- Interdisciplinary teams of up to 3 students
- Mixed discipline teams strongly encouraged (Interdisciplinary expertise).
- Valid Passport and USA VISA required (they should be valid at least until October 2024).
- Language of communication, submission and presentation is the English Language. B2 Proficiency Required.
- Students must not have any prior sanctions or ongoing disciplinary processes.
- Minimum application GPA: 4.0.
- Age requirement: Must be 18 to 23 years old.
- Financial capacity to cover airfare expenses and personal expenses associated with the trip to Arizona during the program.

3.3. Application process.

Students must submit an entrepreneurship project that includes a business model aimed at achieving both global economic impact and a significant positive impact on the environment and/or society.

¹ The scholarship does not cover airfare, ground transportation, immigration procedures, personal expenses, or any other items not explicitly included in the program.

² The Grand Prizes are to be used exclusively for the project development and implementation.



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Ideas submitted for the competition should have an impact and influence in the community, have elements of problem-solving and innovation, be built on sustainability, leverage on technology, and be entrepreneurial in the design.

Fill out the registration form by selecting your desire to participate in the Global Competition. To do so, please log in with your Institutional Email.

<https://forms.office.com/r/17KpABrUtv>

Create an entrepreneurship project that aligns with the provided criteria and the competition's objectives. Use the registration form to upload a document with the details of your proposal.

The initiative document should include the following elements:

- Project Title.
- Description of the issue to be addressed.
- Justification: Why it is essential to solve this problem.
- Description of proposed improvement(s).
- Estimated implementation costs.
- Implementation plan.
- Sustainability plan for long-term viability.

Additional Considerations:

- Upload the document in PDF format.
- The complete document should not exceed 10 pages.
- Include citations and references following APA format.
- It is recommended to utilize diagrams, graphics, images, infographics, and multimedia materials to engage the reader and competition evaluators.

3.4. Evaluation Process

To evaluate the initiatives, we have implemented a rigorous process involving both national and international judges. These experts are carefully selected based on our affiliation with Arizona State University (ASU), their involvement in the innovative ecosystem of the city, and alignment with our institutional directives.

We ensure transparency in the competition through multiple phases of assessment, considering the following guidelines:

- **Preliminary Evaluation:** Conducted by the Internationalization Office team, this phase considers projects submitted on time, with complete documentation, and adhering to technical criteria.



- **Official Evaluation:** Carried out by the Jury, this phase assesses the innovation, implementation potential, comprehensive sustainability (social, economic, and environmental), and the creativity in the presentation of the proposal. The five (5) finalist teams will have the opportunity to present a 5-minute pitch about their project and its impact on the institution at a fair.

This final stage encompasses the following assessments:

- **Online Voting:** Involves the CEIPA community in the decision-making process. Invite your friends to vote for your project in real-time during your presentation.
- **Final Evaluation:** Again, conducted by the jury, this phase focuses on the proposal's development, the ability to persuade the audience, and the capacity to address questions and comments effectively.

Please be reminded of the following conditions:

- Each winner must meet all the technical criteria at the time of application.
- If one of the winners is unable to accept the scholarship, it will be awarded to the next highest-scoring finalist.
- The scholarship is not transferable.
- The scholarship only applies to the tuition cost of the **ASU-Cintana Summer Experience 2024**.

3.5. Schedule

Application Deadline	November 17, 2023
Start of Evaluation Process	November 20, 2023
Finalists Selection	November 24, 2023
Pitch Presentation Event	November 29, 2023
Selection and Awarding of Winning Projects	December 1, 2023
ASU-Cintana Summer Experience 2023	June 23 – 29, 2024

If you require further information or have any questions, please don't hesitate to reach out to the **Internationalization Office** team.

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