



# WELCOME TO CEIPA BUSINESS SCHOOL

48 years innovating in education



**We are cutting-edge  
education because:**

- 1.** You connect with the business world and solve real-life problems. Our essence is **Learning by Doing.**
- 2.** You strengthen your competences and skills through experience. **We accompany your life plan.**

67%

HIGH QUALITY  
ACCREDITED  
PROGRAMS

AS A STUDENT, YOU  
HAVE ACCESS TO:

▪ FINANCIAL LAB

▪ RESEARCH GROUPS

▪ ENTREPRENEURSHIP STRATEGIES

3. You build your knowledge in a practical, interdisciplinary way.  
**Work on 1 problem-solving subject, every two months, instead of a semester.**

4. You start your business and receive support throughout all its stages.

▪ LANGUAGE  
CENTER



▪ ACTIVE LEARNING  
METHODOLOGY

▪ BRIGHTSPACE  
VIRTUAL PLATFORM



# CEIPA'S OFFER

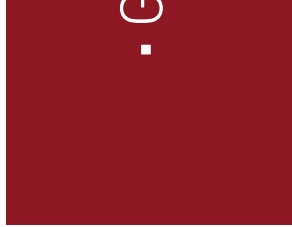
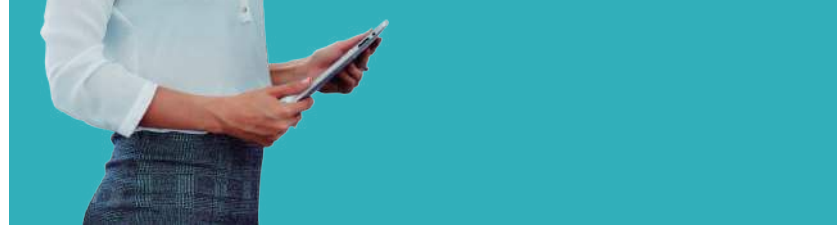
We go beyond the classroom by means of real business case scenarios; you can identify tools, techniques, and approaches for decision-making and problem resolution, which in turn, will enhance your skills and competences.


\*Our undergraduate programs are offered in face-to-face or virtual environments within four years.

▪ AND MORE

## UNDERGRADUATE PROGRAMS:

- Business Administration
- Human Resources Administration



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- Financial Administration
  - Marketing Administration
  - International Business
  - Accountancy

**MORE+**

## GRADUATE PROGRAMS:

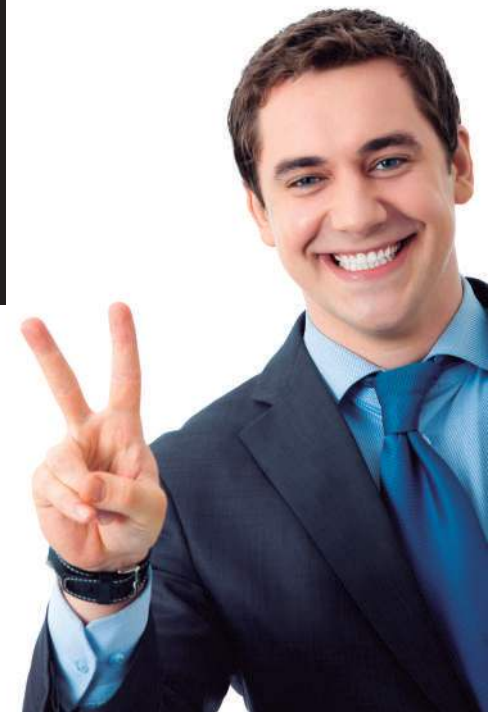
- Management
- Human Resources Management
- Marketing Management
- Financial Management
- Logistics Management
- Project Management
- Capital Marketing Management

### •MBA – Masters in Management

International recognition and prestige.

**MORE+**

**MORE+**



# THE ANSWER IS COLOMBIA



Colombia is a country recognized worldwide for its landscapes, gastronomy, and in general, for its culture full of color and folklore. In addition, one of its strengths is the quality of its education, acknowledged by the international recognition and accreditation of university academic programs in the public and private sectors of the country.

The top 300 ranking list of universities in Latin America, published in December 2016 by the British organization Quacquarelli Symonds, highlighted 41 Colombian institutions because of the high-quality standards of their education and for providing students with an enabling environment to develop their skills in and out of the classroom.

Universities in Colombia offer advantages, since the cost of life is much lower than in most cities of Europe and the United States and is very viable for students of Latin America.

In addition, students can complement the educational opportunity with trips to hundreds of paradisiacal destinations in the country, which will no doubt enrich the experience of studying in Colombia without that affecting anyone's budget.

Source: Procolombia

# THE WAY IS MEDELLIN\_

Medellin is a city, which knows how to reinvent itself. Its transformation process has allowed it to become a reference model in terms of social innovation, showcasing projects such as the escalators in Comuna 13, the Casa de la Memoria Museum, and its Integrated Transportation System.

In 2012 the Urban Land Institute chose it as the most innovative city in the world by, and in 2014, the Rockefeller Foundation named it as one of the 33 most resilient cities in the world.

## BEFORE TRAVELING, TAKE THIS INTO CONSIDERATION

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## 1. VISA

If you are a foreigner and want to study in Colombia, you have to obtain a temporary student visa. **Click here for more information.**

## 2. TRAVEL INSURANCE

It is important for you to have a travel insurance, which can cover any medical care or hospital emergency expenses.

## 3. LIFE COST

Colombia is an economical country compared to Europe, and even the United States and Brazil. We believe that about USD 500 per month is enough, and we will explain further down.

## 4. WEATHER

The weather is about 25° during the day and about 19° at night. Check more about the weather [here](#).

## 5. DOCUMENTS

In order to join our academic community, you need to fill in our registration format. **Click here to download it.**

## 6. ENJOY COLOMBIA

If you follow all the steps before, you will be ready to come to our country and live a life-changing experience.

# RELEVANT INFORMATION

## LIFE COST

### CURRENCY



The currency in Colombia is the Colombian Peso.  
1USD = 3,400 COP (Approx)



### TRANSPORT

Metro: 0,78 USD.  
Buses : 0,72 USD.



### FOOD



**10.000 COP**  
McDonals



**2000 COP**  
CocaCola



**2.000 COP**  
Arepa



**18.000 COP**  
Bandeja Paisa

### HOUSING

Room: USD 230  
Furnished Apartment:  
Between USED 350 and USD 650



**ceipa.edu.co**